



are

*you*

a

# courteous

# DRIVER?

# COURTESY IS CONTAGIOUS

But some people just haven't caught the virus yet!

Ever notice Sam Hornblower down at the office? Gallant is hardly the word for him. He never enters an elevator until all the ladies are aboard; he is a positive Knight Errant with an umbrella in a rainstorm. He is genial, smiling, polite.



Then he gets behind the wheel of his car.

What a change! Sam works his way through traffic with ready horn and scarred fenders. At night, his high beams are never dimmed to eliminate glare for approaching traffic. A snarl never leaves his lips as he "bulls" his way through traffic.

Pedestrians? He'll chase them up on the sidewalk. What right have they to cross streets?

Sam Hornblower has another maddening driving habit. It's courteous to let other motorists know your intentions. Drivers are not mind readers, and you are only displaying good motor manners advising motorists in both directions that you're about to turn right or left, stop suddenly, swing to the left to pass the car ahead. Guessing games are fun in their proper place, but can be deadly as a rattlesnake in traffic. But our friend, Sam Hornblower, figures everyone in traffic is a mind reader and it should be perfectly clear to everybody what he's going to do.

Sam has a defense. He'll tell you all other drivers are boobs who bought their licenses through Mail Order Houses - or passed their driver tests on wide prairies.

But, even were this true, it wouldn't excuse Sam Hornblower and his bad motor manners.

## LET'S KEEP PENNSYLVANIA

SOMEONE OUGHT TO TELL SAM BEFORE HE KILLS HIMSELF OR SOMEONE ELSE.

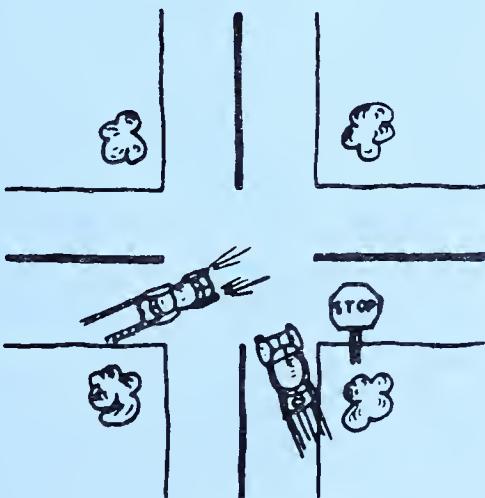
The Sam Hornblowers - and the pattern of modern day traffic is filled with them - drive with their horns; weave in and out of traffic; never pull over to let other cars pass; double park on busy streets; won't yield the right of way; "jump the gun" at traffic lights; lose their temper in traffic, and generally break every rule of driving courtesy.

Sam Hornblower almost certainly will cause a bad accident sooner or later. Will you? Are you a Sam Hornblower? Better check up on your own driving habits.

**EVERY ACCIDENT - EVERY VIOLATION OF THE TRAFFIC LAWS - IS THE RESULT OF A RUDE, DISCOURTEOUS ACT ON SOMEONE'S PART. ACCIDENTS DON'T JUST HAPPEN. THEY ARE CAUSED. THEY ARE THE RESULT OF UTTER DISREGARD FOR THE RIGHTS OF OTHER MOTORISTS. THIS IS RUDE AND DISCOURTEOUS.**



So be a courteous driver,  
Practice the Golden Rule:  
'Do unto others as you would  
have them do unto you.'  
Courteous driving is safe  
driving. It makes sense.  
The courteous driver lets  
others know his intentions.  
He uses signals. He doesn't  
lose his temper.



**"THE SAFE DRIVER STATE"**

If you drive courteously, you may well be the cause of an epidemic. Because COURTESY IS CONTAGIOUS - contagious as the measles and twice as healthy. If you meet Sam Hornblower on the road, be courteous - smile, and keep your temper. Who knows? You may even infect him!

**REMEMBER** - Courtesy while driving is contagious. Get the habit.

**LET'S START AN EPIDEMIC OF COURTESY ON THE HIGHWAYS OF PENNSYLVANIA.**



DEVELOPED  
IN THE INTEREST OF  
TRAFFIC ACCIDENT PREVENTION  
by the  
**GOVERNOR'S TRAFFIC SAFETY COUNCIL**  
in cooperation with  
BUREAU OF HIGHWAY SAFETY  
COMMONWEALTH OF PENNSYLVANIA

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